



➔ Consulting

- Wayfinding and Consult
- Design and Development
- Project Management

Dan Sign

Wayfinding

Consultancy on wayfinding projects is one of DanSign's core competences. Guiding people from A to B in buildings may sound simple on the face of things, but it is usually extremely complex, creating rational and efficient flow management solutions through hospitals, universities, airports or other large facilities. It requires many years' experience to create the right solution.

Our expertise in the field comes from the many hundreds of wayfinding projects we have worked on since 1982 in every type of facility.

DanSign's approach, which is rooted in the systematic and analytical collection of comprehensive information, is key to creating an efficient wayfinding solution. Using simple analyses and models we solve complex wayfinding problems and our solutions are designed to be efficient for many years to come.





Design and Development

Design and development of signage concepts and manuals for a given signage project is important aspects of implementing new signage and ensuring future maintenance. Without a signage concept, doubt may arise every time an order comes in for new signage. In just a few month after the sign project is finished, the result may be mismatched and neglected signage if maintenance people do not have a manual to follow.

DanSign has extensive experience in the development of signage concepts for airports, universities, hospitals, corporates – often in collaboration with designers and architects. Signage concepts generally contain graphic design of a family of signs specifying color schemes, fonts, the position of texts, layout maps and directional signs etc.



➤ Project Management

DanSign have consultants and Project Managers in all key geographic locations throughout the world.

In America, Europe, Australia, Africa and The Middle East DanSign has experienced local representatives who are all specialists in providing wayfinding and signage solutions. Signage roll-outs in a country, a continent or worldwide is core business for DanSign.

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